

# LAUNCH OF THE EUROPEAN PURPOSE-DRIVEN COMPANY PROJECT

 **February 6, 2026**  
**From 9:00 AM to 6:00 PM**

**Under the direction of**

**Matthieu Caron**, Senior Lecturer in Public Law at the  
Polytechnic University of Hauts-de-France, LARSH  
**Stéphane Vernac**, Professor of Private Law at the University  
of Picardy Jules Verne, CEPRISCA

**Coordination**

**Sarah Vandenbroucke** (Research Engineer, UPHF)  
**Alix Vanmeervenne** (Study Engineer, UPHF)



**registrations**



# Programm

WELCOME - 9:00AM - LEAUDROOM

OPENING STATEMENTS - 9:30 M



**Abdelhakim Artiba**, President of the Université Polytechnique des Hauts-de-France



**Roland Lescure**, Minister of Economy, Finance, Industrial Affairs, Energy, and Digital Sovereignty



**Xavier Bertrand**, President of the Hauts-de-France Region

## TRANSFORMING THE HAUTS-DE-FRANCE REGION INTO A LABORATORY FOR THE PURPOSE-DRIVEN COMPANY IN EUROPE



**Matthieu Caron**, project leader and lecturer in public law at the Université Polytechnique des Hauts-de-France, LARSH



**Emery Jacquillat**, co-founder of the Communauté des Entreprises à Mission

## PRESENTATION OF THE FRENCH “SOCIÉTÉ À MISSION” MODEL



**Alix Vanmeervenne**, research engineer at LARSH, involved in the FEDER project entitled “From the French Mission-Driven Company to the European Purpose-Driven Company”.



**Aïcha Barry**, Master II student in public law with a focus on public business ethics, is currently an intern at the OEP

## 10:45 AM THE FOUNDATIONS OF THE FRENCH “SOCIÉTÉ À MISSION” MODEL

 **Armand Hatchuel**, Professor Emeritus of Management Science at École des Mines de Paris

 **Kevin Levillain**, Senior Lecturer in Management Science at École des Mines de Paris

 **Blanche Segrestin**, Professor of Management Science at École des Mines de Paris

 **Jérémie Léveque**, postdoctoral researcher at the École des Mines de Paris

## 11:15 AM PRESENTATION OF THE PROJECT

 **Matthieu Caron and Stéphane Vernac**, project leaders for a European Purpose-Driven company

 **Sarah Vandenbroucke and Alix Vanmeervenne**, research and development engineers at LARSH as part of the FEDER project “From the French Mission-Driven company to the “European Purpose-Driven Company”

 **Pablo Maria**, PhD candidate at LARSH as part of the FEDER project “From the French Mission-Driven company to the European Purpose-Driven Company”

## PRESENTATION OF THE PROJECT PARTNERS

 **Amos Fergombé**, Director of LARSH

 **Jérôme Maati**, Director of ISH

 **Éric Markiewicz**, Vice-President for Research at the University of Hauts-de-France (UPHF)

 **Étienne Peyrat**, Director of Sciences Po Lille

 **Andrew Glencross**, Director of ESPOL

 **Nicolas Vaillant**, Professor of Economics and Director of the Ethics Laboratory at the Catholic University of Lille

 **Geert Demuijnck**, Professor of Business Ethics at EDHEC

 **Isabelle Bufflier**, Professor of Business Ethics at Skema Business School

 **Xavier Pavie**, Professor of Philosophy at ESSEC

 **Rodolphe Durand**, Professor of Strategy at HEC and Director of the Institute for Society and Organizations at HEC Paris

 **Elisabeth Gressieux**, Professor of Management at ESSCA and President of the European Business Ethics Network (EBEN) France

 **Catherine Minet-Letalle**, Professor of Private Law and Vice-President for Research at ULCO, LARJ

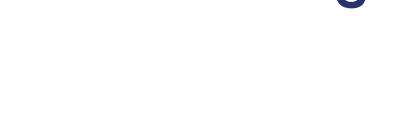
 **Martin Richer**, Founding Director of Management & CSR and Consultant in Corporate Social Responsibility

 **Valérie Brisac**, Director of the Community of Purpose-Driven Companies (CEM)

 **Yannick Giry**, Director of Businesses for the Hauts-de-France Region

 **Cécile Renouard**, President and Co-founder of the Campus de la Transition; Cécile Ezvan, Associate Professor at Excelia Business School (EBS)

## 12h30 STATEMENT OF THE FIRST PARTNER OF THE PROJECT

 **Michel Andignac**, General Director of the Autonomous Pension Fund for Veterans (CARAC)





# WORKSHOP PROGRAMM

2:30pm-4:30pm - LEAU D Room

Workshop N°1

The “Société à Mission”  
in the Hauts-de-France Region (Axis 1)

Matthieu Caron and Alix Vanmeervenne

## GRANDE CERCHEURS Room

Workshop N°2

The “Société à Mission”  
in France (Axis 2)

Jean-Baptiste Barfety, Cédric Duchatelle, Kévin  
Levillain, Philippe Schäfer, Blanche Ségristin and  
Stéphane Vernac

## PETITE CERCHEURS Room

Workshop n°3

The Purpose-Driven Company  
in Europe (Axis 3)

Emery Jacquillat, Pablo María, and  
Sarah Vandenbroucke

4:30 p.m. - 5:30 p.m. - LEAUD Room

## WORKSHOP SYNTHESES

By students from the Master's program in PublicBusiness  
Ethics at Université Polytechnique Hauts-de-France and  
the Master's in Responsible Business Management at  
Sciences Po Lille

## FINAL STATEMENT

Emery Jacquillat, co-founder of the Communauté des  
Entreprises à Mission



## CONTACT & REGISTRATION

To register, please send an email with the workshop you want to attend to :

**Anaïs Rebuccini**



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### ADDRESS



Site Minier d'Arenberg - La Porte du Hainaut  
Avenue Michel Rondet, 59135 Wallers

## PARTNERS



**ESPOL**



**ESSCA** SCHOOL OF MANAGEMENT



**eben**  
European Business Ethics Network



**Management&RSE**

**excelia**  
BUSINESS SCHOOL



**ESSEC**  
UNIVERSITAS CATHOLICA PARISIENSIS



**skema**  
BUSINESS SCHOOL



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de la Transition**