

**CARAC**

# LAUNCH OF THE EUROPEAN PURPOSE-DRIVEN COMPANY PROJECT

**February 6, 2026****From 9:00 AM to 6:00 PM****Under the direction of**

**Matthieu Caron**, Senior Lecturer in Public Law at the  
Polytechnic University of Hauts-de-France, LARSH  
**Stéphane Vernac**, Professor of Private Law at the University  
of Picardy Jules Verne, CEPRISCA

**Coordination**

**Sarah Vandembroucke** (Research Engineer, UPHF)

**Alix Vanmeervenne** (Study Engineer, UPHF)

**registrations**

# Programm

WELCOME -9:00AM - LEAUDROOM

OPENING STATEMENTS - 9:30 M



**Abdelhakim Artiba**, President of the Université Polytechnique des Hauts-de-France



**Roland Lescure**, Minister of Economy, Finance, Industrial Affairs, Energy, and Digital Sovereignty



**Xavier Bertrand**, President of the Hauts-de-France Region

## TRANSFORMING THE HAUTS-DE-FRANCE REGION INTO A LABORATORY FOR THE PURPOSE-DRIVEN COMPANY IN EUROPE



**Matthieu Caron**, project leader and lecturer in public law at the Université Polytechnique des Hauts-de-France, LARSH



**Emery Jacquillat**, co-founder of the Communauté des Entreprises à Mission

## PRESENTATION OF THE FRENCH “SOCIÉTÉ À MISSION” MODEL



**Alix Vanmeervenne**, research engineer at LARSH, involved in the FEDER project entitled “From the French Mission-Driven Company to the European Purpose-Driven Company”.



**Aïcha Barry**, Master II student in public law with a focus on public business ethics, is currently an intern at the OEP



## 10:45 AM THE FOUNDATIONS OF THE FRENCH “SOCIÉTÉ À MISSION” MODEL

**Armand Hatchuel**, Professor Emeritus of Management Science at École des Mines de Paris

**Kevin Levillain**, Senior Lecturer in Management Science at École des Mines de Paris

**Blanche Segrestin**, Professor of Management Science at École des Mines de Paris

**Jérémy Lévêque**, postdoctoral researcher at the École des Mines de Paris

## 11:15 AM PRESENTATION OF THE PROJECT

**Matthieu Caron and Stéphane Vernac**, project leaders for a European Purpose-Driven company

**Sarah Vandenbroucke and Alix Vanmeervenne**, research and development engineers at LARSH as part of the FEDER project “From the French Mission-Driven company to the “European Purpose-Driven Company”

**Pablo Maria**, PhD candidate at LARSH as part of the FEDER project “From the French Mission-Driven company to the European Purpose-Driven Company”

## PRESENTATION OF THE PROJECT PARTNERS

**Amos Fergombé**, Director of LARSH

**Jérôme Maati**, Director of ISH

**Éric Markiewicz**, Vice-President for Research at the University of Hauts-de-France (UPHF)

**Étienne Peyrat**, Director of Sciences Po Lille

**Andrew Glencross**, Director of ESPOL

**Nicolas Vaillant**, Professor of Economics and Director of the Ethics Laboratory at the Catholic University of Lille

**Geert Demuijnck**, Professor of Business Ethics at EDHEC

**Isabelle Bufflier**, Professor of Business Ethics at Skema Business School

**Xavier Pavie**, Professor of Philosophy at ESSEC

**Rodolphe Durand**, Professor of Strategy at HEC and Director of the Institute for Society and Organizations at HEC Paris

**Elisabeth Gressieux**, Professor of Management at ESSCA and President of the European Business Ethics Network (EBEN) France

**Catherine Minet-Letalle**, Professor of Private Law and Vice-President for Research at ULCO, LARJ

**Martin Richer**, Founding Director of Management & CSR and Consultant in Corporate Social Responsibility

**Valérie Brisac**, Director of the Community of Purpose-Driven Companies (CEM)

**Yannick Giry**, Director of Businesses for the Hauts-de-France Region

**Cécile Renouard**, President and Co-founder of the Campus de la Transition; Cécile Ezvan, Associate Professor at Excelia Business School (EBS)

## 12h30 STATEMENT OF THE FIRST PARTNER OF THE PROJECT

**Michel Andignac**, General Director of the Autonomous Pension Fund for Veterans (CARAC)





# **WORKSHOP PROGRAMM**

**2:30pm-4:30pm - LEAU D Room**

Workshop N°1

The “Société à Mission”  
in the Hauts-de-France Region (Axis 1)

**Matthieu Caron and Alix Vanmeervenne**

**GRANDE CHERCHEURS Room**

Workshop N°2

The “Société à Mission”  
in France (Axis 2)

**Jean-Baptiste Barféty, Cédric Duchatelle, Kévin  
Levillain, Philippe Schäfer, Blanche Ségrestin and  
Stéphane Vernac**

**PETITE CHERCHEURS Room**

Workshop n°3

The Purpose-Driven Company  
in Europe (Axis 3)

**Emery Jacquillat, Pablo María, and  
Sarah Vandembroucke**

**4:30 p.m. - 5:30 p.m. - LEAUD Room**

**WORKSHOP SYNTHESSES**

**By students from the Master's program in Public Business  
Ethics at Université Polytechnique Hauts-de-France and  
the Master's in Responsible Business Management at  
Sciences Po Lille**

**FINAL STATEMENT**

**Emery Jacquillat**, co-founder of the Communauté des  
Entreprises à Mission





## CONTACT & REGISTRATION

To register, please send an email with the workshop you want to attend to :

**Anaïs Rebuccini**



raf@observatoire-ethique-publique.com



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### ADDRESS



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## PARTNERS

